



January 2009

Dear Ski Club Member –

Greetings from Bolton Valley! Best wishes for an amazing year ahead. To kick off the New Year, I'm writing to deliver some great news!

We've lowered lodging rates for Ski Club Members for the remainder of the 2009 Winter Season to **\$69.00 per room, per night** based on double occupancy. There are two blackout periods: *MLK Weekend and President's Weekend*. Other than that, any night is a great night to stay inexpensively in our SKI-IN, SKI-OUT Slopeside Hotel. *This special does not apply to previous bookings. Subject to 9% VT Rooms & Meals Tax. Please present a valid Club Membership card at check in.*

Hopefully, you are already aware of our commitment to lowering the cost of enjoying winter snow sports. To that end, this fall we launched a discount voucher program for Ski Councils and their Member Clubs. The program entitles all active Club Members to **\$29.00 full day lift tickets EVERY DAY** of the 2009 season. There are no blackout dates. Club Members simply bring an Alpine Ski Club Voucher (available from your club or council ticket rep) to our Ticket Window along with a valid Club Membership card and pay \$29 for a full day lift ticket any day of the season. It's simple and easy.

Here's the fine print: *Each member of your party must have their own voucher and their own valid Club Membership card.*

If you combine these two great offers, you and a friend can enjoy a **ski and stay package in slopeside accommodations for as little as \$63.50 each** on any day or days of the season (except the aforementioned holiday weekends). **WHAT ARE YOU WAITING FOR?** This is a great deal!

To reserve your \$63.50 Ski and Stay, call us toll free: 877-926-5866. Mention Reservation code: **SKIC** and tell us which dates you'd like to come up to Bolton Valley for some great skiing and riding. Once you've made your reservation, give me a call so I can plan to come out for a run with you while you are here.

2009 feels like it's going to be a great year. Despite some recent funky weather patterns, we've got great snow conditions. Check out the website (www.boltonvalley.com) to see our latest report. Our hotel has gotten recent upgrades with new beds and bedding to ensure a good night sleep. And our food outlets have new menus with great offerings for every palate. Hmmm, great snow, a good bed, fabulous food and a cold brew... I think you know what to do next.

SKI IT. RIDE IT. LOVE IT.

Warm regards,

Cindy

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